

News Release

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Axpo supports green hydrogen networking platform in Switzerland

Axpo is committed to actively promoting the hydrogen economy in Switzerland and Europe. In addition to its role as a producer of green hydrogen, the company announced today her support of a new digital platform designed to bring together participants in the hydrogen market. The initiative will create an invaluable network for customers, producers and transport service providers, and make an important contribution to decarbonisation.

A strong network of producers, customers and transport service providers is essential for the efficient development of the hydrogen market in Switzerland. With the sponsoring of the new Match2 digital platform, Axpo will do just that, promoting networking in this exciting renewable energy sector. As Axpo's Hydrogen Market & Pricing Manager Michael Limacher explains, 'The platform will show the available amount of green hydrogen molecules and thus strengthen the confidence of potential customers in a reliable source of supply.'

Supporting both producers and customers

Axpo's team is convinced that for the hydrogen market to grow to its full potential, both producers and customers must have planning security. The new Match2 platform will help ensure this in two ways. First, by providing consumers with information on where green hydrogen is available in Switzerland. And secondly, by giving producers an overview of the demand for hydrogen, provided by data from the customers themselves. This will also contribute to planning security for the developers of production projects, who can better anticipate future demand by using the platform. In doing all this, Match2 will therefore help enable a coordinated development of the hydrogen economy. Service providers will also be present on the platform, offering services such as transportation and delivery between producers and consumers, thus ensuring security of supply.

Networking and data will power growth

Searching for ways to effectively network participants in Switzerland's hydrogen market, Axpo hydrogen team's head of strategy Luka Cuderman discovered the software company Localiser, which operates the platform. Working closely together,

they created MatchH2 which, he emphasises, is not a trading platform but a networking initiative that promotes exchange between all relevant players in the hydrogen market.

Axpo's Head of Green Gases, Guy Bühler, adds: 'Thanks to the commitment of several key H2 players, the platform actively supports the development of the hydrogen market in Switzerland. With this and many other initiatives, Axpo is creating a solid foundation for progress in all aspects of decarbonisation, helping to ensure a successful energy transition.'

Actively promoting Swiss green hydrogen

The MatchH2 platform will actively promote development of the green hydrogen market in Switzerland. Axpo has already invested in the supply side by opening the largest green hydrogen production plant of its kind in Switzerland, at Domat/Ems. Just a few weeks ago, Axpo and its partners celebrated the groundbreaking ceremony for its next hydrogen plant in Bürglen, central Switzerland. Hydrogen produced there will power the first H2 passenger vessel on Lake Lucerne from 2026, using locally produced green gas.

International H2 projects on track

In addition to projects in Switzerland, Axpo is also involved in a mobility initiative in France. With the help of "Arve hydrogène mobilité" project, hydrogen-powered vehicles are refuelled at an H2 service station. Axpo is also working with energy investor ENEGO to examine the feasibility of a 100 MW hydrogen production plant in south-eastern Sicily and is developing one of the largest H2 plants in Italy in the Valle Peligna in Abruzzo with Australian company IGE.

[Further Information about the new H2-platform](#)

About Axpo

Axpo is driven by a single purpose – to enable a sustainable future through innovative energy solutions. Axpo is Switzerland's largest energy producer and an international leader in energy trading and the marketing of solar and wind power. Axpo combines the experience and expertise of more than 7,000 employees who are driven by a passion for innovation, collaboration and impactful change. Using cutting-edge technologies, Axpo innovates to meet the evolving needs of its customers in over 30 countries across Europe, North America and Asia.

About Bluelion

Bluelion is a Zurich-based startup hub that acts as an incubator and accelerator. As a non-profit organisation, the foundation's mission is to support tech startups on their journey from foundation to established company. Bluelion's goal is to create a dynamic and collaborative community that connects entrepreneurs, investors, startups and industry experts to promote innovation and growth. Bluelion is committed to the development and success of entrepreneurs, providing them with the necessary resources and expertise to achieve results.

About Localiser

Localiser is a software company specialising in the automated development of charging infrastructure for electric mobility. Every week, around 20,000 locations across Europe are analysed. In the hydrogen sector, Localiser has several years of experience in the automated networking of stakeholders. As a spin-off of the Reiner Lemoine Institute, which is committed to the conversion of the energy supply to 100% renewable energies, Localiser works with the knowledge gained from over 15 years of research in the field of electric mobility.

Additional information

Axpo Holding AG, Corporate Communications
T 0800 44 11 00 (Switzerland) | T +41 56 200 41 10 (International)
(Available 8.00 a.m. to 5.30 p.m.)
medien@axpo.com