



# Media release

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## TIM enters Italy's energy market with 100% renewable offer

**The TIM Group, in collaboration with Axpo Italia, today announced the launch of TIM Energia, a new venture offering green electricity to meet the energy needs of Italy's small and medium sized businesses.**

Marking the entry of the TIM Group into the Italian utility market, TIM Energia is a strategic partnership with Axpo Italia, a subsidiary of Switzerland's Axpo Group. An international leader in energy trading and the marketing of solar and wind power, Axpo operates in more than 30 international markets across Europe, North America, and Asia.

The new energy initiative is aimed at helping businesses, from manufacturers and professional services to bars and restaurants, optimise their energy management and strengthen the TIM Group's presence in Italy's SME sector. Business customers signing up for TIM Energia will have access to a simple, reliable and competitive energy offering, with the electricity they purchase certified by Guarantees of Origin to be from 100 per cent renewable sources.

Companies can choose between the Flex offer, guaranteeing maximum flexibility with an indexed price that follows market trends, or the Fix offer with a price fixed for 24 months, ideal for those who want greater stability and protection from market fluctuations. For the launch of the service, TIM Energia customers will be offered an exclusive benefit with an annual discount of 50 euros from their bill.

TIM's Chief Consumer, Small & Medium and Mobile Wholesale Market Officer Andrea Rossini said: "We want our customers to see us as an ever more important partner, offering them services with high added-value that support them in their everyday business. TIM's partnership with Axpo allows us to enter the energy market with solutions designed specifically for small and medium-sized companies. We can now offer SMEs not only the best connectivity and technology solutions, but a tailor-made service dedicated to supplying energy from renewable sources, all of which enables them to successfully tackle today's market challenges."

Axpo Italia General Manager Ivanhoe Romin said: "The growth strategy of Axpo Italia, as we celebrate 25 years in Italy, includes the capacity to provide innovative solutions that meet the needs of our partners and their customers. This agreement, which facilitates TIM's entry into the country's energy market, represents a new milestone in Axpo's Italian journey. As market pioneers, we continue to support a wide range of Italian companies, from small to large, by providing flexible energy solutions that safeguard their competitiveness in today's highly volatile markets."

TIM Energia is the latest initiative of the TIM Group's 'Customer Platform' strategy, aimed at offering customers increasingly advanced services with greater added value. It means



that from today, in addition to the group's existing expertise in the process of digital transformation through innovative solutions in connectivity, artificial intelligence, cloud, cybersecurity and the Internet of Things (IoT), TIM will be supporting companies in the implementation of their sustainable energy strategies.

### **About Axpo**

Axpo is driven by a single purpose – to enable a sustainable future through innovative energy solutions. Axpo is Switzerland's largest energy producer and an international leader in energy trading and the marketing of solar and wind power. Axpo combines the experience and expertise of more than 7,000 employees who are driven by a passion for innovation, collaboration and impactful change. Using cutting-edge technologies, Axpo innovates to meet the evolving needs of its customers in over 30 countries across Europe, North America and Asia

### **More information**

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